

Greetings Captains and Trivia Teams,

December 8, 2009

Trivia in 3D KVSC's 31st annual trivia weekend will deliver multi-dimensional trickery February 12-14, 2010. We will manipulate visual and auditory perceptions with hourly trivia questions on pop culture, history, sports, science and beyond.

Please share the following dimensions of trivia with your teammates on the following **Trivia in 3D** news:

◆**Registration News:** Early bird trivia team registration and visual trivia are available starting Tuesday, December 15 at the KVSC studios. Our offices are typically open Monday-Friday (except federal holidays) from 8:30 a.m. to 5 p.m. KVSC will not post the visual images on our Web site.

◆**Collectible 3D Glasses:** KVSC is providing each team with collectible 3D glasses when we receive your team's registration. Please let us know as accurately as possible how many people are on your team. I cannot speak for how the question writers might play with this theme, but I am told UTVS will have some 3D shenanigans on its live coverage. This will be fun folks...I have faith in your visual cortex!

◆**New for Trivia 2010:** Aside from continuing trivia weekend as a live simulcast with Minnesota State University-Mankato and its affiliated stations, we have also forged a partnership with WSUM 91.7FM at the University of Wisconsin-Madison and KSRQ 90.1FM in Thief River Falls, Minnesota. WSUM is the licensed student radio station at Madison and is known as the "Snake on the Lake." This means KVSC's trivia weekend is digging into Badger country. We're okay with that! KSRQ, known as "Pioneer 90.1" at Northland Community and Technical College, is a network member of Independent Public Radio. There may be some other stations within this Minnesota network signing up, stay tuned for those details.

◆**Phone Bank:** We are once again striving to staff at least 30 phone lines the entire contest noting the continued growth and exposure of our 50-hour trivia contest. If you know of a local organization or group we can contact about volunteering, please call or e-mail KVSC at 320-308-3053 or info@kvsc.org to share any ideas.

◆**Scoring:** We enter our second year with custom computerized scoring in 2010. Except for a few hiccups (software updates at 3 a.m. by the university were fun), we felt the inaugural year with this entirely new program went very well. Of course, we are open to any feedback you or your teammates may have to share. Note, the earlier you share your feedback the better chance we have of discussing and making any changes to better serve teams.

◆**Poster News:** Randy Ten Voorde of trivia team D.O.A Hole designed the Trivia in 3D posters this year. Randy's design is a retro nod to the origins of three-dimensional film...and plays on the idea of creating radio (audio) in 3D. Thanks to his skills and talent we believe the posters will be available at registration time!

◆**UTVS**-the University Television System- will broadcast live coverage of trivia weekend, both on local cable in the St. Cloud area and via Web-streaming. The super creative folks at UTVS are working on an amazing set and 3D production for your viewing pleasure! You can find UTVS on channel 21 or log on to www.utvs.com for Web-stream links of live trivia coverage.

◆**Registration Deadline:** The firm deadline to register for **Trivia in 3D** is 4:30 p.m. on Friday, February 12.

◆**Team Numbers:** KVSC will contact your campaign headquarters to assign your team number on Friday, February 12. We will start calling in the early afternoon. Please try to have a team representative available for that call Friday afternoon. But, we'll call back until we reach a red and blue-eyed player at your headquarters.

◆**Awards and 3D Party:** The trivia awards ceremony begins at 8 p.m. Sunday, February 14 in the Ritsche Auditorium at SCSU. We'll deliver the *Minnesota Masters of Trivia Traveling Trophy* from 2009 champions from team Stefan's Dream X: Stefan Always Comes 2nd to the new champions. As always, the post-trivia trickery continues Sunday night at the Red Carpet Nightclub in downtown St. Cloud. The *Shake a Hamster Band* promises to take you to a 4th dimension!

Finally, our gratitude is extended to teams that pledge to support KVSC year-round. If your team has considered "passing the hat" to support KVSC's operations outside of trivia weekend we have an easy process in place. You can click on the *Contribute* link at KVSC.org and we'll get you started on your path to supporting independent public radio year-round at 88.1FM. Some teams put out swear jars over trivia weekend with the proceeds benefiting the non-profit radio station that puts on this annual stereoscopic adventure.

Best,

Jo McMullen-Boyer
Station Manager

P.S. Visit KVSC.org for the latest news and interactive forums. This is the best resource for all trivia updates and free downloads. Good luck!